



RQ® for Salesforce

Put the R into your CRM.

Are you identifying, measuring and advancing the key business relationships that mean the most to your business?

In business today, everything can be commoditized, digitized or outsourced...except for Relationships. How strong and secure are your client and target relationships—the lifeblood of your organization's competitiveness and growth. Do you truly understand their strengths, weaknesses and risks in a measurable way?

RQ® for Salesforce delivers on this promise.

With RQ® for Salesforce, you can transform the way you do business by developing the insights and strategies needed to:

- Collaborate better with customers to tailor solutions
- Challenge them in ways they will appreciate
- Finally create “horizontal and vertical relationships” within key accounts
- Minimize forecast risk through better transparency into your sales team's relationship status
- Competitor-proof yourself and your team

Learn more about RQ® for Salesforce

Visit <http://www.rqforsalesforce.com> to learn more.

To get the app, visit <http://appexchange.salesforce.com/listingDetail?listingId=a0N30000009vfmBAA>

